DIRECTORS

1966-1969
Mr. C. E. Landers
Mr. L. T. King
Mr. Paul Lanius

1967-1970
Mrs. William A. Squires
Mrs. Edna Wells
Mr. George Wright

1968-1971
Mr. Walter J. Baum
Mrs. Norman Brubaker
Mr. W. E. Whitman

CHAPTER PRESIDENTS

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SUNRISE
Palm Beach-Lake Worth Area
Mr. Charles Schmidt
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Lake Worth, Florida

JAMES E. HENDRY
Ft. Myers Area
Mr. Nat L. Shepard
117 South East 44th Terrace
Cape Coral, Florida

SUNSET
St. Petersburg-Tampa Area
Mr. Stanley C. Shaver
238 43rd Avenue NE
St. Petersburg, Florida

PRESIDENT'S MESSAGE

TO THE MEMBERS OF THE AMERICAN HIBISCUS SOCIETY:

Many thanks to you for electing me President. You have given me a responsible job to do and I will do it to the utmost of my energy and ability.

It is appropriate at the beginning of each new Society year to take stock as to where we stand. Not to be complacent about our past accomplishments, but we stand tall and strong. We have 12 chapters which are functioning well, however we will have only 11 shows this year, two very good ones are already history. The general quality and public appreciation of our shows increases each year, as evidenced by the greater number of exhibitors, blooms and spectators at each show. Our judging system is becoming stabilized, improvement is needed and will be forthcoming I am sure. The hybridization program makes steady progress each year. The spirit of co-operation, fellowship, and friendliness, which is such a distinctive characteristic of the A H S, gets better and better. One of the important points of membership in the Society is the friends one makes and the good fellowship at the shows and meetings. Life, to me, has become fuller and very interesting since I joined.

It is also appropriate that we set ourselves some definite goals to accomplish. My objectives for 1968 will be better shows and judging, more attendance, and better programs at chapter meetings. I hope each chapter will increase its membership substantially; the Society will establish at least two new chapters; the amount and accuracy of information available to our members on Hibiscus will be increased and our nomenclature list be greatly expanded. Viewed in the light of past progress, these objectives seem reasonable and well within our capabilities. I earnestly ask the help of each and every member in reaching these objectives.

A final and personal note to Show Judge Chairmen, I plan to attend every show this year, but will not feel at all slighted or have hurt feelings if I am

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